

Are you looking for a hygienic, safe, natural, inexpensive and simple alternative to Parrafin dips?



Then **LOOK NO FURTHER**, This new invention has it all....

After an overwhelmingly successful launch in USA in 2008,

We are now introducing **THERMASOFT** to **AUSTRALIAN SALONS!**

- Simple to use, 30 seconds to prepare
- No set up or clean up
- No electricity
- Self heating from natural mineral energy
- No petroleum products
- 100% natural Soyaffin™ serum
- 30+ minutes of continual heat
- No fuss add on to any hair or beauty service
- Inexpensive
- Extra income with no labour time needed
- Client satisfaction
- Intense moisture treatment
- Therapeutic without safety risks



Be quick, these will run out the door, Call CNE Beauty salon supplies now on 03 9484 1889 to see what all of the fuss is about



**thermasoft™**



# What is Thermasoft?

## The simple answer:

A self-contained heat therapy and skin care system for hands and feet.

But the simple answer doesn't explain why Thermasoft, after only a few months on the market, is already in thousands of locations across the United States; why JCPenneys' salons nationwide replaced every one of their paraffin bowls with Thermasoft; or why the USA's biggest distributors are clamoring to get Thermasoft into their stores.

What makes Thermasoft so special?

- **The heat lasts for up to ONE HOUR—9 times as long as a paraffin dip treatment**
- **The treatments are single use—nothing to clean or store**
- **Every treatment is hygienically sealed in the factory, single use only, no double dipping!**
- **Activating a treatment is as simple as pouring a glass of water, and is just as fast**
- **All you need is lukewarm water—NO electricity, NO equipment, NO hassle**
- **It contains Soyaffin, an all natural, petroleum free conditioning serum, that activates with heat to give gorgeous, silky skin.**

## What's in a treatment?

A Thermasoft "treatment" is one pair of mitts or socks, and a measuring pouch for water. To activate, just fill the measuring pouch and pour it into the treatments. After four minutes, you've got heat that will last for up to an hour.



## How It Works

Everyone that experiences a Thermasoft treatment is amazed by what it can do, but what's truly unique is how it does it.

### The Secret:

It's a patented heating system that's powered by **natural mineral energy**.

With just a tiny amount of minerals and water, an exothermic reaction takes place that produces safe, clean and powerful heat. And it *keeps* generating heat for up to an hour, long after other heated products would have cooled.

And, because every treatment has its own heat source packaged with it, the treatments can be sealed at the factory for absolute sanitation.

**No human hands will ever touch the Soyaffin except the client's.**

Best of all, everything in it is totally non-toxic. There are no harmful by-products or unpleasant fumes. In fact, you'll find all of these minerals in your average multivitamin.

Wondering what the big deal is about long lasting heat?

Or what this Soyaffin Serum is all about?



## THE BENEFITS

### RELAXING

Thermasoft's powerful, long lasting heat lets your muscles *and* your mind unwind.

- Relaxes muscles and joints
- Soothes aches and pains
- Reduces stress
- Increases flexibility
- Perfect for arthritis, carpal tunnel, poor circulation

### REVITALIZING

The heat doesn't just feel wonderful. Thermasoft's therapeutic warmth helps your skin to recharge from within.

- Increases blood flow
- Opens pores to allow Soyaffin to penetrate deep into skin
- Draws toxins out of the body
- Naturally promotes cellular repair
- Causes skin to create its own moisture

### RENEWING

The benefits of Soyaffin Serum:

- 100% Natural
- Not a paraffin—no petroleum or oil
- Bonds with skin to give lasting protection
- Blocks air and repels water to keep skin protected
- Activates with the mitt's heat to increase its effectiveness by 200%



# Frequently Asked Questions for salons

## **What is Thermasoft?**

Thermasoft is a naturally self-heating skin care treatment that uses sanitary, individual mitts & socks filled with Soyaffin to create lasting relaxation and beautiful, silky skin.

## **What is Soyaffin?**

Soyaffin is an all-natural blend of shea butter, beeswax, and soy extracts that, when melted, deeply penetrates the skin to deliver rich moisturizers, leaving skin soft and supple.

## **How long does a treatment last?**

Thermasoft treatments will stay warm for over half an hour when used with a Thermasoft overmitt or wrapped with a towel. Heat time can be adjusted by using the overmitt more or less during the treatment.

## **How do I heat up a treatment?**

The Thermasoft treatments use our natural mineral technology to heat themselves up. All you need to do to activate them is to pour some water into the Thermasoft treatment.

## **How long do the treatments take to prepare?**

Typically the treatments take 30 seconds to prepare and in 3-4 minutes, they are ready!



## **What are the benefits of the treatment?**

Both the Soyaffin Serum and the heat itself offer beneficial results to hands and feet. The heat relieves joint and muscle aches, relaxes tension, and increases circulation to promote healthy hands and feet, while the Soyaffin penetrates deeply to hydrate and renew skin cells, leaving them moisturized for an incredible soft feel.

## **Where can I buy Thermasoft?**

In Australia, Thermasoft is sold to salon professionals through our distribution partners. The list of distributors is always growing, call CNE Beauty Salon Supplies on 03 9484 1889 to find out where the Thermasoft wholesalers are located.

## **How much does Thermasoft cost?**

Unlike most salon services, there is no labour cost. A Thermasoft treatment takes literally 30 seconds to prepare and another 30 seconds to remove once it has done its job! Your treatment costs \$13.95 for a pair of hand or foot treatments.

## **Where can I use Thermasoft in my business?**

Thermasoft is so easy and quick to prepare that it can be incorporated as an add on to any service-- the treatments do the work for you, adding value without adding extra time.

### **How do I fit this in with my existing salon services?**

The good news is you don't need to make space in your appointment book for this. These gloves or socks can be used at the same time as many other salon services, for example:

- During a facial
- During a massage
- During a body treatment
- Waiting for hair colour to process
- During a hair cut and blow dry
- Whilst having hair extensions applied
- Whilst having eyelash extensions applied
- Hand treatment can be on at the same time as a pedicure is performed
- Foot treatment can be one at the same time as a nail service is performed
- Eyelash perming
- Salon waiting area

And because there is no equipment needed or electricity, it is perfect for the mobile operator, ie:

- Hotel day spa
- In room hotel services
- Group bookings, bridal, corporate, outdoor events, etc

### **How much do I charge a client for this treatment?**

You should charge at least \$25 per treatment, if you are adding it on to another salon service. You should charge at least \$50 per treatment if you are doing it as a stand alone service.

### **Do I need any training in how to use the treatments?**

Thermasoft is so simple to use, it's literally fool proof. There is no need to pay for special training, you can start straight away with no hesitations, after you try it once, you'll be an expert! And we are always available to help if you need any advice, don't hesitate to call us on 03 9484 1889.



# Frequently Asked Questions for clients

## **Are there any harmful chemicals in this treatment?**

Unlike traditional paraffin treatments, Thermasoft are 100% natural and contain no petroleum, oil, additives or preservatives. The treatments contain Soyaffin™, an all-natural blend of shea butter, beeswax, and soy serum that moisturises, soothes, and renews. The heat source is natural mineral energy. Inside every hand and foot treatment are food-grade minerals that react with water to produce safe, clean and powerful heat continuously for up to an hour.

## **How often could I have this treatment done?**

A weekly treatment is perfectly safe. The Soyaffin™ locks moisture into the skin that will last for many days afterward, your hands and feet will feel like they are coated with a protective barrier cream.

## **Where can I go to get a Thermasoft treatment?**

Thermasoft is available through our distribution partners to Hair & Beauty salons Australia wide.

Call CNE Beauty Salon Supplies on 03 9484 1889 to find out where the Thermasoft salons, spas and therapists are located.





## Recommended prices to charge for salons

### For Hands

Stand alone treatment	\$50
Add on to any other existing service	\$25+

### For Feet

Stand alone treatment	\$50
Add on to any other existing service	\$25+

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## Recommended Retail pricing for on-selling Thermasoft to clients for home use

Single hand treatment pack	\$20+
Single foot treatment pack	\$20+
Pair of Logo Overmitts	\$19.95

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Your Australian Thermasoft Importer & Master distributor is:

Creative's New Edge Pty Ltd, Trading/as CNE Beauty Salon Supplies  
Level 1/60A Albert St Preston Vic 3072  
Ph: 03 9484 1889 Fax: 03 9484 1860  
Email: sales@creativesnewedge.com.au  
[www.creativesnewedge.com.au](http://www.creativesnewedge.com.au)  
ABN: 91 107 464 979 ACN: 107 464 979



## Salon Price List (inc GST)

### For Hands

15603 1 Thermasoft Hand treatment (does both hands) \$13.95 Per service



### For Feet

15604 1 Thermasoft Foot treatment (does both feet) \$13.95 Per service



### Overmitts



13428 1 Pair of Grey Microfibre Overmitts with Thermasoft Logo \$12.95/pair

13429 12 Pairs of Grey Microfibre Overmitts with Thermasoft Logo \$136.80  
= \$11.40 Per pair

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